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Phnom Penh, Cambodia
August 6 - 8, 2013

opendream ●

ChangeFusion
GROWING SOCIAL ENTREPRENEURS



InSTEDD iLab
Southeast Asia

InSTEDD



Participatory Surveillance

Consumer service vs. Public Health Database

Valuable to Participate vs. Duty

Interaction vs. Data Collection

Existing Channels & Media Vs. New tools

Valuable Interactions

- Education
- Alerts
- Advice
- Screening
- Referrals
- Lookups
- Question Boxes

- Program Managers design and update their project
- Data exports & APIs
- Quick start to national scale

(Concept → Design → Prototype → Demo)
8 hours !

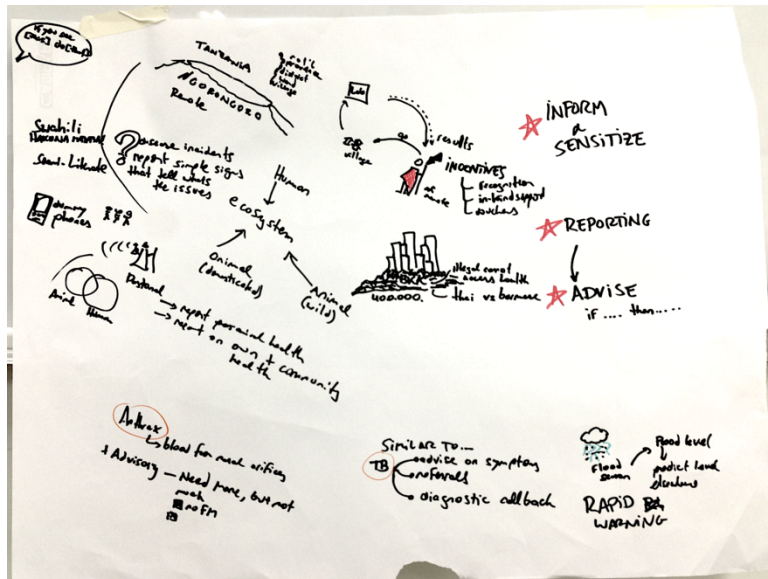
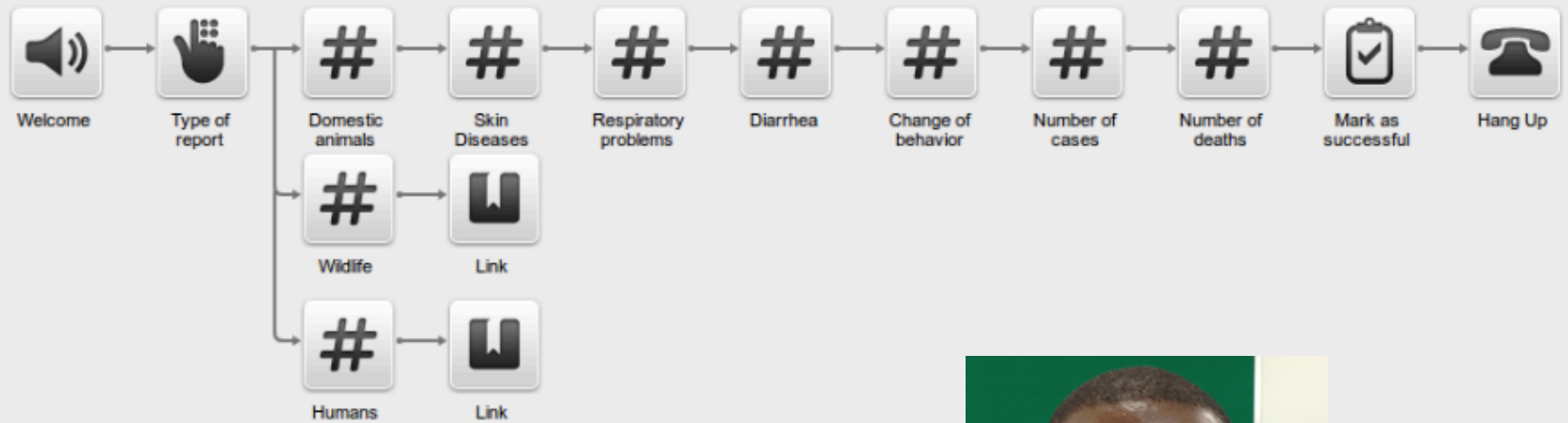


- **One Health** - Informing & Advice to Masai pastoralists & sickness reports
- **Early Warning** - Early outbreak detection in South Sudan via voice & SMS
- **Animal Health** - Helping poultry farmers vaccinate efficiently
- **UXO Hotline** Accelerating investigation and surveying of UXO incidents
- **Child Trafficking** Supporting community volunteers & reporting hotline
- **Flu Near You** Participatory Surveillance for ILI

One Health

Helping livestock, wildlife and pastoralist health

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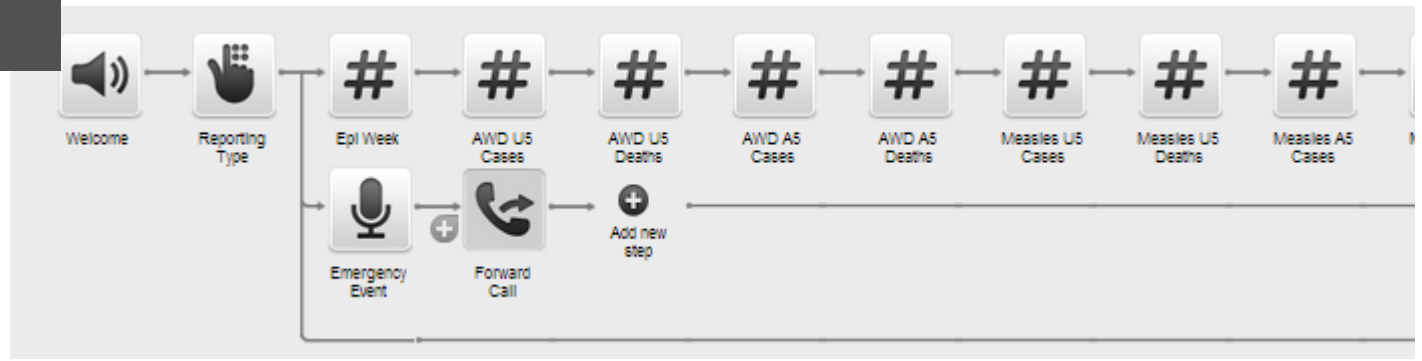
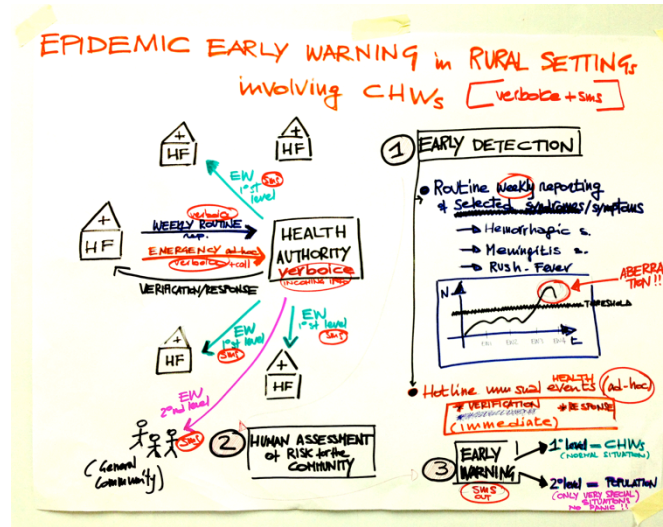
Early Warning

Early Detection, Early Response in South Sudan

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Jas Mantero
CUAMM
Doctors w Africa



Animal Health

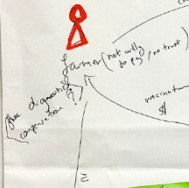
Helping livestock farmers vaccinate efficiently

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poultry

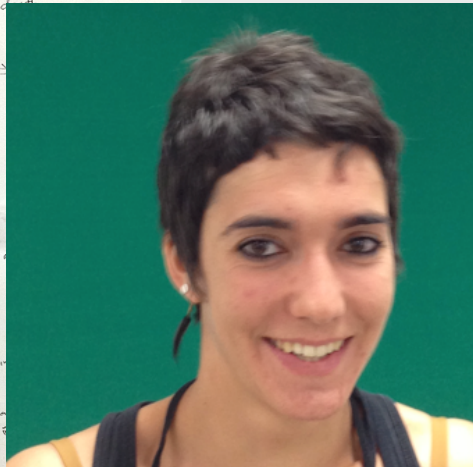
- ✓ convince farmer that vaccination is efficient/important
 - all done
 - or no at all
- ✓ show them example of the vaccination (own results)
- ✓ monitor chicken



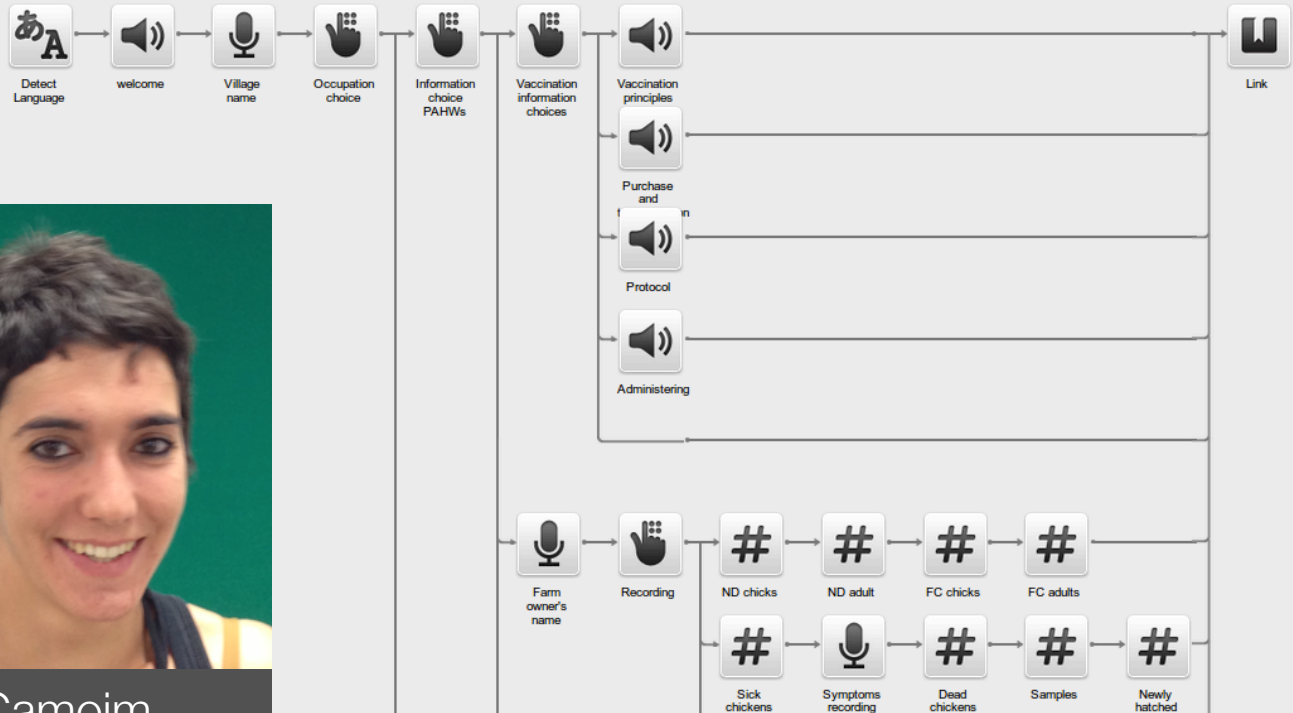
call to report the death of chicken

- ✓ provide information of
- ✓ learn question
- ✓ request about vaccination
- ✓ update of outbreak

Veterinarians without borders



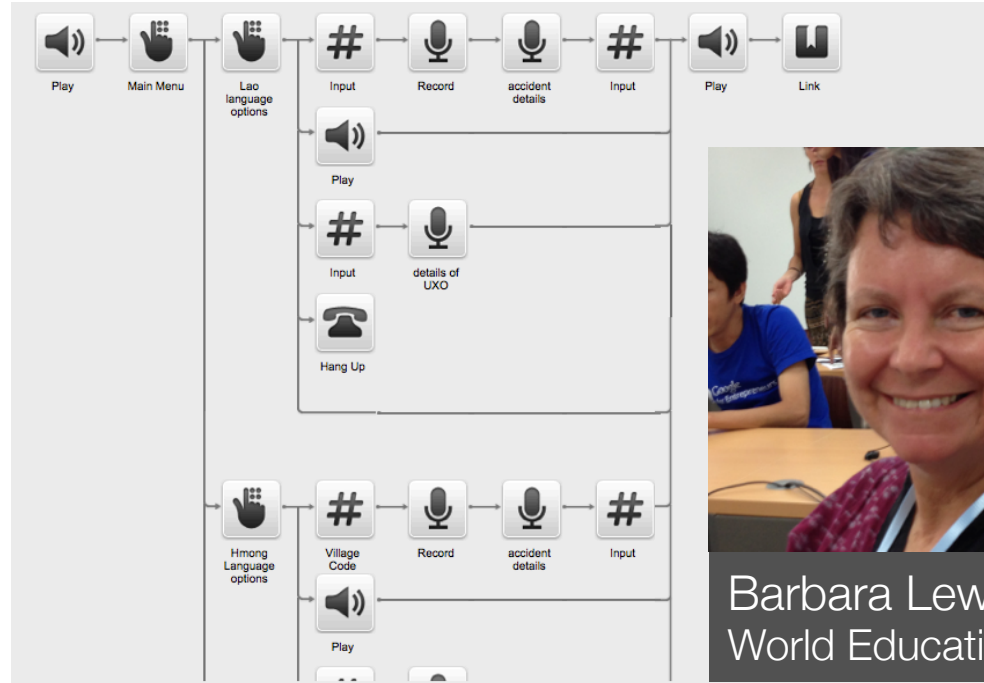
Margot Camoim
Vets w/o Borders



UXO Hotline

Accelerating investigation and surveying of UXO incidents

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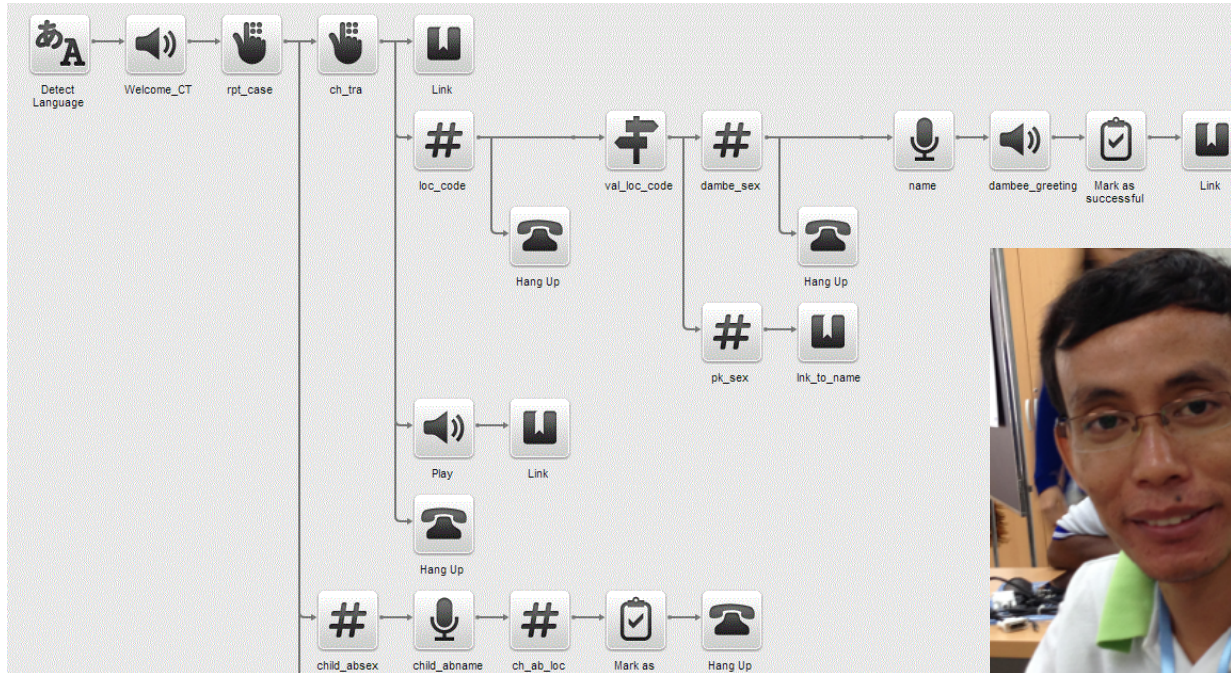
Barbara Lewis
World Education Lao



Child Trafficking

Supporting community volunteers & providing reporting hotline

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Chanchoth Puth
Plan International





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One Health

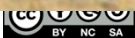
Helping livestock, wildlife and pastoralist health, Tanzania

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Carole-Anne

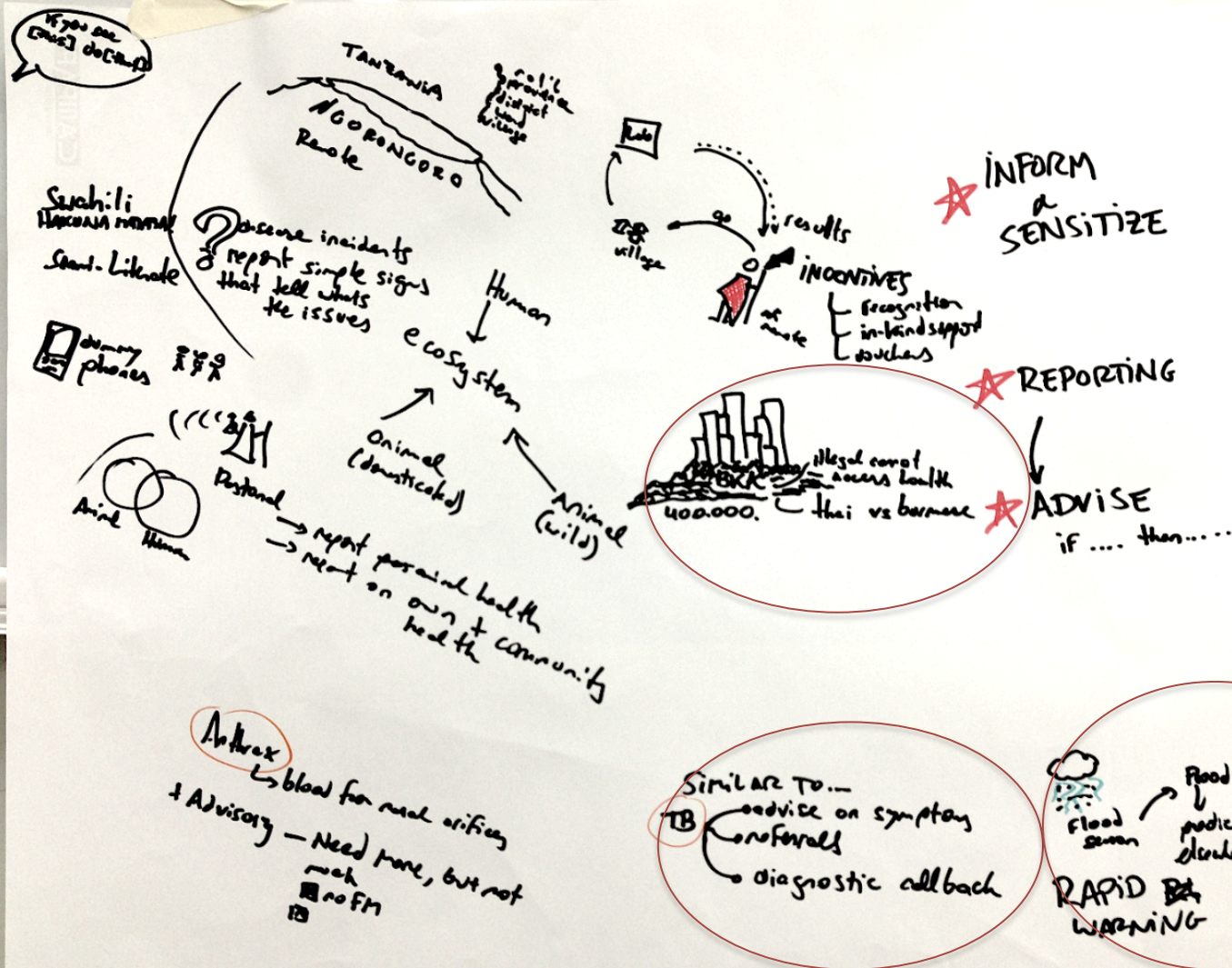
inSTEDD



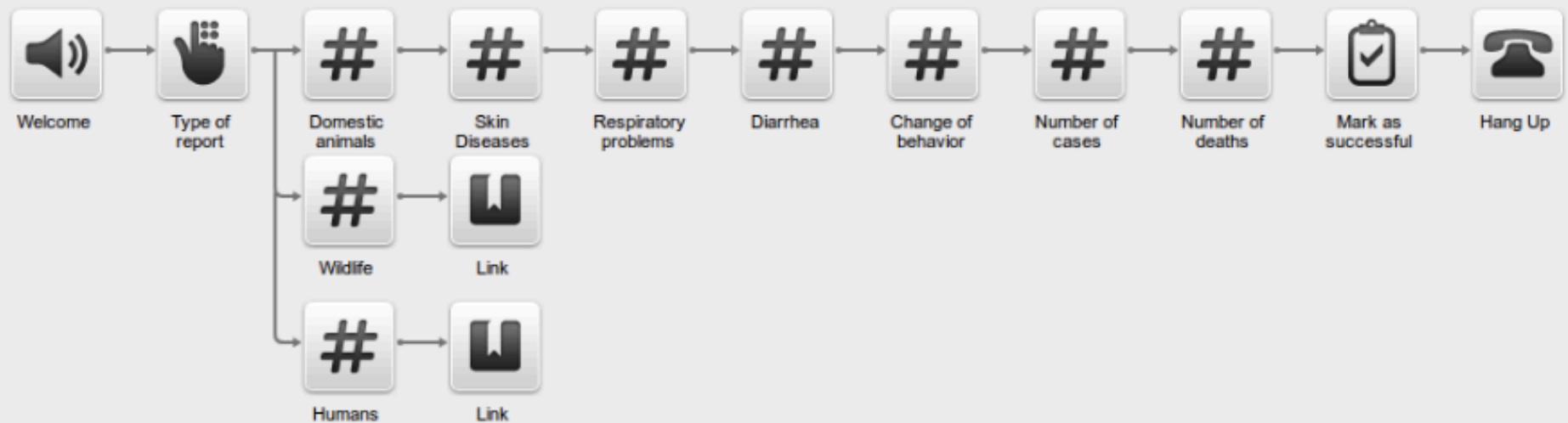
One Health

Helping livestock, wildlife and pastoralist health, Tanzania

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Call Flow



Key Takeaways

- Opportunities for mobile participatory surveillance combined with health channels
- Program managers prototyped their projects!
And can continue working on them on their own
- PMs will be looking for support for implementations